



Future Town, Future Council

Future Town, Future Council brings together Stevenage Borough Council's nine key priorities for the next five years. This programme guides the council's future strategic focus and resource allocation as set out in our Corporate Plan.

Town Centre Regeneration Vision

We want to deliver Stevenage Central: a regenerated urban centre for our town, where people want to live, work and play. Our vision is for Stevenage to have a destination town centre, with retail and leisure facilities, and homes, that will meet residents' needs and attract visitors well into the future.



Outcomes:



A range of quality shops



New homes



A range of leisure facilities



Good quality, well-sited office space



A public sector hub



A modern public transport network

To do this we will undertake the following projects:

Framework – adopting the Stevenage Central Framework

Viability – ensuring that development is both viable and acceptable to the council and its partners

Sequencing – a programme of phased development

Funding – securing funding from different sources including central government, partners, private investors and loans

Partnership – Through the Stevenage First board, strengthening and creating relationships with partners, stakeholders and prospective developers

Promoting Central Stevenage – designing and running marketing and communication campaigns targeting a variety of audience groups

The future – Understanding and planning for the long term sustainability of the town centre